

### **SKK GSB MBA / MS in Finance**

For the MS in Finance, SKK GSB MBA Students must successfully complete six (6) of the following courses (9.0 credits) from the SKK GSB curriculum:

Financial Management  
Investment Management / Capital Markets  
Cost Analysis & Management Control  
Financial Risk Management  
Corporate Financial Reporting  
Corporate Financial Decision Making  
Financial Markets & Institutions  
Equity Markets & Valuation  
M&A and Corporate Restructuring  
Economic Analysis / Managerial Economics  
Financial Analytics  
Money and Investing

If six (6) of the above courses have been successfully completed, SKK GSB students can apply to the MSF program. Students will need to complete the following KSB 3-credit hour online courses to earn their MS in Finance degree:

| <b>Couse #</b> | <b>Title</b>                                              | <b>Terms Offered</b> |
|----------------|-----------------------------------------------------------|----------------------|
| C521           | Managing Accounting Info for Decision Making              | winter-summer        |
| C530           | Economics for Managers                                    | fall-spring          |
| C540           | Financial Management                                      | fall-spring          |
| F741           | Asset Pricing & Security Valuation<br><i>Pre-req C540</i> | fall-spring          |
| F745           | Valuation and Capital Investments<br><i>Pre-req C540</i>  | winter-summer        |

### **SKK GSB MBA / MS in Strategic Management**

For the MS in Strategic Management, SKK GSB MBA Students must successfully complete six (6) of the following courses (9.0 credits) from the SKK GSB curriculum:

Management of Organizations  
Human Resource Management  
Competitive Strategy  
Negotiations  
Managerial Decision Making  
Entrepreneurship  
Corporate Strategy  
Managing Teams & Groups  
Economic Analysis / Managerial Economics  
International Business Strategy  
Technology Management  
Social Value Strategy  
Special Topics in Management: Leadership of Tomorrow

If six (6) of the above courses have been successfully completed, SKK GSB students can apply to the MSSM program. Students will need to complete the following KSB 3-credit hour online courses to earn their MS in Strategic Management degree:

| <b>Couse #</b> | <b>Title</b>                               | <b>Terms Offered</b>      |
|----------------|--------------------------------------------|---------------------------|
| W524           | Strategic Entrepreneurship                 | TBD                       |
| Z525           | Self Leadership                            | TBD                       |
| C562           | Developing Strategic Capabilities          | fall-winter-spring-summer |
| D755           | Navigating the Global Business Environment | TBD                       |
| U702           | Organizational Behavior & Decision Making  | TBD                       |

### **SKK GSB MBA / MS in Business Analytics**

For the MS in Business Analytics, SKK GSB MBA Students must successfully complete the following courses (9.0 credits) from the SKK GSB curriculum:

Quantitative Analysis for Business Decisions  
Operations Management  
Marketing Management  
Economic Analysis / Managerial Economics

If the above courses have been successfully completed, SKK GSB students can apply to the MSBA program. Students will need to complete the following KSB 3-credit hour online courses to earn their MS in Business Analytics degree:

| Couse # | Title                                                                | Terms Offered |
|---------|----------------------------------------------------------------------|---------------|
| K531    | Predictive Analytics / Data Mining                                   | winter-summer |
| K533    | Enterprise Data Management                                           | winter-summer |
| K534    | Simulation & Optimization for BA                                     | fall-spring   |
| K535    | Value Through Business Analytics Applications<br><i>Pre-req C534</i> | winter-summer |
| C565    | Thinking Strategically: Game Theory & Business                       | fall-spring   |

### **SKK GSB MBA / MS in Marketing**

For the MS in Marketing, SKK GSB MBA Students must successfully complete six (6) of the following courses (9.0 credits) from the SKK GSB curriculum:

Marketing Management  
Brand Management  
Channel Strategies  
Pricing Strategies  
Digital Marketing  
Marketing Planning  
Managerial Economics  
Marketing Analytics  
Product and Service Design

If the above courses have been successfully completed, SKK GSB students can apply to the MSM program. Students will need to complete five (5) of the following courses from the Kelley online curriculum:

| <b>Couse #</b> | <b>Title</b>                               | <b>Terms Offered</b> |
|----------------|--------------------------------------------|----------------------|
| C572           | Applied Marketing Research                 | spring-fall          |
| M574           | Performance-Driven Pricing                 | spring               |
| C574           | Business Marketing Strategy                | winter               |
| M501           | Marketing in the Era of Digital Technology | spring-summer        |
| M544           | Advertising and Promotions Management      | summer-winter        |
| M550           | Consumer Insights                          | spring               |
| M511           | Marketing Based Analysis                   | summer-winter        |
| M535           | Sales Leadership                           | summer               |