

Online Master's Degree Options for SKK GSB PMBA Students

Overview

PMBA students may obtain a Master's degree from Kelley online based on reduced credit hours at a reduced fee

- ❖ 15 credit hours (instead of 30 credit hours)
- ❖ Currently US\$930 per credit hour
 - ✂ The number of credits required may vary depending on the SKK GSB courses that are approved for transfer toward the Kelley MS degree.

Kelley MS Graduation Requirements

- ❖ 3.0 minimum cumulative GPA to graduate from the Kelley MS program
- ❖ C- minimum grade in any course to count toward Kelley MS degree completion
- ❖ Degrees must be completed within 5 years from the start of the Kelley MS Program

Master's degree offered in

Program	Spring	Summer	Fall	Winter
MS in Business Analytics	✓		✓	
MS in Finance	✓		✓	
MS in Marketing	✓		✓	
MS in Information Technology Management	✓		✓	
MS in Strategic Management	✓	✓	✓	✓

Admission

- ❖ Potential applicants apply and are approved by SKK GSB
- ❖ Approved applicant names and degree choice are sent to Kelley
- ❖ Students are admitted and enrolled every term

Application deadlines

Entry Term	Application Deadline
Spring	December 1
Summer	March 1
Fall	June 15
Winter	September 15

Application deadline is subject to change

Academic Calendar

Academic Term	Period
Spring	February – May
Summer	May - August
Fall	August – November
Winter	November - February

Eligibility Requirements

Applicants must meet all of the following requirements:

- I. Apply **within two (2) years** of graduating from SKK GSB
- II. Successfully complete **22.5** credits at SKK GSB
- III. Have a minimum SKK GSB GPA of **3.75** or higher
✂ If your GPA is 3.5 or higher but less than 3.75, submit a specific study plan to the PMBA manager.
- IV. Complete **nine (9) credits of approved major courses** that are eligible for transfer toward the Kelley MS degree.

Required Documents

- I. Official Undergraduate transcript, SKK GSB transcript**
(Original copies are required)
- II. Degree and Enrollment/Graduation Certificates,**
Undergraduate degree certificate,
SKK GSB Enrollment or Graduation certificate
(Original copies are required)
- III. Personal Statement**
- IV. Updated Resume**
- V. One Letter of Recommendation**
 - The recommender must upload the recommendation letter directly through the Kelley Online Application system.
 - Applicants are responsible for contacting their recommender (e.g., professor) in advance to arrange submission.

Applicants are responsible for sending all required documents directly to the Kelley School of Business MS Online Admissions Office.

Application Process

Step 1

Notify the PMBA program manager (required)

Applicants must inform the PMBA Program Manager of the MS program they intend to apply for

❖ Contact: jygwak@skku.edu

Step 2

Complete the Kelley Online Application

Applicants must complete the application in two parts.

Option A) Business Analytics/ Finance/ Marketing/ ITM

Part 1

- Complete and submit Kelley Online Application Part 1.
- Application Website:
<https://kelley.iu.edu/programs/executive-education-degrees-certificates/online-masters-degrees/>

Part 2

- After submitting Part 1, applicants will receive an email from the Kelley School of Business with instructions on how to complete Part 2.

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Option B) Strategic Management

Part 1

- Apply through [PMBA-Kelley Joint Degree Application](#)
- Click [Start your Application] → Select **Sungkyunkwan University in Korea (SKK)** under *Corporate Partner/Sponsor* → Select **MSSM -SKK PMBA** → Select a term

Part 2

- After submitting Part 1, applicants will receive an email from the Kelley School of Business with instructions on how to complete Part 2.

Contacts

For program-related inquiries, please contact:



MS in
Strategic Management

Hanna Burcham
Email: hanburch@iu.edu



MS in Business Analytics,
Finance, Marketing, and
Information Technology
Management

Danielle Richie
Email: darichie@iu.edu

Prerequisite Requirements

Please refer to the attached prerequisite course list for each MS program.

Note for MS in Information Technology Management

- ❖ The **prerequisite** course requirements **for the MS in ITM may change** due to curriculum updates at the Kelley School of Business.
- ❖ However, students are **strongly encouraged to complete Digital Transformation (GPT5112)**

SKK GSB MBA / MS in Finance

For the MS in Finance, SKK GSB MBA Students must successfully complete six (6) of the following courses (9.0 credits) from the SKK GSB curriculum:

Financial Management
Investment Management / Capital Markets
Cost Analysis & Management Control
Financial Risk Management
Corporate Financial Reporting
Corporate Financial Decision Making
Financial Markets & Institutions
Equity Markets & Valuation
M&A and Corporate Restructuring
Economic Analysis / Managerial Economics
Financial Analytics
Money and Investing

If six (6) of the above courses have been successfully completed, SKK GSB students can apply to the MSF program. Students will need to complete the following KSB 3-credit hour online courses to earn their MS in Finance degree:

Couse #	Title	Terms Offered
C521	Managing Accounting Info for Decision Making	winter-summer
C530	Economics for Managers	fall-spring
C540	Financial Management	fall-spring
F741	Asset Pricing & Security Valuation <i>Pre-req C540</i>	fall-spring
F745	Valuation and Capital Investments <i>Pre-req C540</i>	winter-summer

SKK GSB MBA / MS in Strategic Management

For the MS in Strategic Management, SKK GSB MBA Students must successfully complete six (6) of the following courses (9.0 credits) from the SKK GSB curriculum:

Management of Organizations
Human Resource Management
Competitive Strategy / Strategic Management
Negotiations
Managerial Decision Making
Entrepreneurship
Corporate Strategy
Managing Teams & Groups
Economic Analysis / Managerial Economics
International Business Strategy
Technology Management
Social Value Strategy
Special Topics in Management: Leadership of Tomorrow

If six (6) of the above courses have been successfully completed, SKK GSB students can apply to the MSSM program. Students will need to complete the following KSB 3-credit hour online courses to earn their MS in Strategic Management degree:

Couse #	Title	Terms Offered
W524	Strategic Entrepreneurship	TBD
Z525	Self Leadership	TBD
C562	Developing Strategic Capabilities	fall-winter-spring-summer
D755	Navigating the Global Business Environment	TBD
U702	Organizational Behavior & Decision Making	TBD

SKK GSB MBA / MS in Business Analytics

For the MS in Business Analytics, SKK GSB MBA Students must successfully complete the following courses (9.0 credits) from the SKK GSB curriculum:

Quantitative Analysis for Business Decisions
Operations Management
Marketing Management
Economic Analysis / Managerial Economics

If the above courses have been successfully completed, SKK GSB students can apply to the MSBA program. Students will need to complete the following KSB 3-credit hour online courses to earn their MS in Business Analytics degree:

Couse #	Title	Terms Offered
K531	Predictive Analytics / Data Mining	winter-summer
K533	Enterprise Data Management	winter-summer
K534	Simulation & Optimization for BA	fall-spring
K535	Value Through Business Analytics Applications	winter-summer
C565	Thinking Strategically: Game Theory & Business	fall-spring

SKK GSB MBA / MS in Information Technology Management

For the MS in Information Technology Management, SKK GSB MBA students must successfully complete the following courses at SKK GSB. (Similar courses to those below can be

Both of the following:

- GPT5107 Technology Management
- GPT5112 Digital Transformation

Two of the following:

- GPT5104 Product & Service Design
- GPT5132 New Product Development
- GPT5142 Consumer Insights Using Generative AI

One of the following:

- GPT5145 Innovation Strategy
- GPT5085 Creativity and Innovation

Students may apply for the program once the above courses have been completed. The MS-ITM degree will be awarded after students have completed their SKK GSB MBA and the

1. S521 Data Intelligence and Visualization
2. S548 Business Platforms and Enterprise Resource Planning
3. S551 Machine Learning Applications for Business
4. S552 AI for Business
5. S553 Deep Learning and Generative AI for Business

SKK GSB MBA / MS in Marketing

For the MS in Marketing, SKK GSB MBA Students must successfully complete six (6) of the following courses (9.0 credits) from the SKK GSB curriculum:

Marketing Management
Brand Management
Channel Strategies
Pricing Strategies
Digital Marketing
Marketing Planning
Managerial Economics
Marketing Analytics
Product and Service Design

If the above courses have been successfully completed, SKK GSB students can apply to the MSM program. Students will need to complete five (5) of the following courses from the Kelley online curriculum:

Couse #	Title	Terms Offered
C572	Applied Marketing Research	spring-fall
M574	Performance-Driven Pricing	spring
C574	Business Marketing Strategy	winter
M501	Marketing in the Era of Digital Technology	spring-fall
M544	Advertising and Promotions Management	spring-fall
M550	Consumer Insights	spring
M511	Marketing Based Analysis	summer-winter
M535	Sales Leadership	summer